

# Doctoral Schools :

## Postgraduate career support measures – smoothing the transition to the workplace



**Following graduation :**  
Career assistance for PhD holders working in companies –Bernard Gregory Association (ABG)

# Defining and drawing up a personal career plan

## Overall aim of the course

to think about their career expectations or “how to define and draw up a personal career plan”

## Learning outcomes

apply a methodology  
define and draw up their own career plan,  
envisage their career development in the next year, 5 years, etc.,  
- define a project or a potential future career plan.

## Course content

### Methodology

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### The programme

- The importance
- Introduction to, and experimentation with, investigation methods and tool
  - ☞ *My resources (expertise):*
  - ☞ *My personal drive:*
  - ☞ *My way of being:*

## Visiting professor

Patrice ROUER

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## Target public:

PhD students attending this programme are expected to speak and understand French reasonably well.

### Timetable:

6 and 7 December 2007; 17 and 18 March 2008; 7 and 8 July

2008

### Organisation:

### To register:

# Managing the PhD as a project

## Aims:

To explore the approaches adopted by doctoral students and consultants.

To examine the differences and analogies between the world of research and that of business organisations.

To provide PhD students with an opportunity to discuss the invariables between the disciplines.

To analyse the tools that can be used within the frame of a PhD (timeframe, budget, communication, etc.)

Consequently, to examine how a student can complete a PhD through a project management approach.

## Course content

### **Methodology**

One-day seminar at the beginning of the year, alternating:

- fundamental project management theory
- discussion: comparison of different working methods and case studies involving use of project management kit

Half a day of experience feedback and discussion at the beginning of summer:

- examining experiences of implementing the principles and tools
- adapting behaviour and ways of using the kit

### **The programme**

The programme covers the following points

- initial framing of project,
- defining the scope and objectives,
- responsibilities and delegation,
- introduction to the idea of project manager (academic supervisor) and project owner,
- project communication,
- budget management,
- planning and monitoring,
- dividing into manageable tasks and stages,
- formalisation and traceability of project

## Visiting Professor

**Frédéric ROUBAUD**, Consultant in Project Management

Works with a number of leading firms: La Mondiale, Auchan, Décathlon, 3 Suisses, Banque Scalbert Dupont, Banques Populaires, Crédits Agricoles, Bonduelle, etc.

**Target public:** PhDs student, preferably in 1<sup>st</sup> year of PhD

Group work (8 students per group)

**PhD students attending this programme are expected to speak and understand French reasonably well.**

**Timetable: 1st session: Thursday 10 January + ½ day at beginning of July**  
**2nd session: Thursday 17 January + ½ day at beginning of July**

**Organisation:** SUAIO – Pôle Insertion professionnelle (Professional Integration centre)

**To register:** With the Doctoral School Student Services department **before December 10, 2007**

**Lille “Doctorials”<sup>®</sup>**  
**To prepare PhD students to enter the workplace**  
*Annual one-week residential seminar*

**Aims:**

# Business intelligence and the drive for innovation

## Overall aim of the seminar

To introduce the concept of business intelligence and its operational aspects in business organisations, and to work on the growing dovetailing between business intelligence and innovation to develop successful innovative projects.

## Learning outcomes

At the end of the seminar, the students will be able to:

- ✓ understand the issues at stake with respects to business intelligence in industry,
- ✓ recognise the different forms of implementation,
- ✓ analyse an organisation at pre-diagnostic level, pinpoint the weaknesses and the elements for improvement,
- ✓ have gained insight into two uses in particular: use in the development of innovative projects and use in SMEs,
- ✓ have taken part in a group business intelligence scheme, developing input for certain modules,
- ✓ adapt the concept to their own doctoral programme experience.

## Content

### Methodology

#### **One and a half day seminar in February, alternating:**

- basic theory of the main concepts,
- work on practical case studies: company video-testimonials, case study,
- external speakers,
- discussion of auditors' prior experience,
- a presentation of the tools: diagnostic tools, analysis tools,
- group work to prepare for the half-day in June,

**Programme:** the business intelligence concept: issues, positioning, principal elements,

- ✓ defensive business intelligence: managing security issues and confidentiality,
- ✓ business intelligence: strategy, development and innovation: monitoring and knowledge management, research tools, analysis tools, information systems and business intelligence, the role of industrial property and patents,
- ✓ collaborative and aggressive business intelligence

#### **Half a day in June for discussion and feedback**

- gathering reactions, questions that arise and implementation experiences,
- reflecting on the impact on a career and its interest with respect to workplace integration

## Visiting professors:

### **Philippe DOMINO, Jean Philippe VACHERON**

ARIST Nord Pas-de-Calais: business intelligence and innovation centre of the regional Chamber of Commerce and Industry Nord Pas-de-Calais

- company visits, group activities to raise awareness of SMEs,
- participation in defining regional public policies.

**Target public:** PhDs student, preferably in 2nd year of PhD programme

### **Timetable:**

1 session (inter-Doctoral Schools): **26 and 27 February 2008; 5 June 2008**

**Organisation:** SUAIO – Pôle Insertion professionnelle (Career Centre)

**To register:** contact the Doctoral School Secretary

## Optimising and showcasing skills “NCT: New aspect of the PhD programme”

### Aims:

- to take stock of and optimise the skills developed during completion of the PhD
- to objectively analyse how the PhD degree programme was managed;
- to identify and optimise the professional and personal skills and qualities developed during the PhD programme
- to promote these competencies and skills:
  - 1) through a short 8 to 10-page report about the research topic, written in layman's terms
  - 2) in an oral presentation

### Organisation

The workshop is led by a ‘mentor’ who is an HR consultant with expertise in company recruitment methods.

He or she helps the doctoral students to identify and optimise their PhD learning outcomes.

- small group meetings interspersed with one-to-one interviews.
- each doctoral student gives the group a final presentation of the results of his or her “skills optimisation” work

*The scheme involves around 6 to 8 days of mainly personal work, over a 3-month period.*

### Co-ordinators / Mentors

Strategy and HR management consultants

**Target public:** Doctoral students whose *viva voce is scheduled between May 2008 and April 2009*

It is advisable to take part in at least one of the scheme's activities (career plan, project management, “Doctorials<sup>®</sup>”, etc.)

**Organisation, coordination:** ED / ABG / SUAIO Career Centre, USTL Lille 1 – Pôle Insertion Professionnelle  
Claudine Dumont – USTL / SUAIO and the ABG Lille; [claudine.dumont@univ-lille1.fr](mailto:claudine.dumont@univ-lille1.fr)

**To enrol:** application forms are available online: [www.abg.asso.fr](http://www.abg.asso.fr)

After filling in their candidacy proposal online, doctoral students should send a signed copy, which has been approved by their supervisor, to their Doctoral School **before the beginning of December 2007.**

## **A 6-morning introduction to entrepreneurship and business creation**

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To provide insights into business creation, and opportunities for discussion

- through the experience, advice and information provided by professionals involved in business start-up activities and business founders
- through questions put by the public about the experience of business founders, and examples provided by student-entrepreneurs from M2 *Entrepreneuriat et Management de l'Innovation* (Entrepreneurship and Innovation Management) (USTL Lille1 / IAE)

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- ***From the idea to the project – Tuesday 15 January 2008***
    - Having a good idea - how to develop it and turn it into a valid start-up project
  - ***Differentiating your product or service – Tuesday 29 January 2008***
    - How to develop your offer and test it out with potential customers.
  - ***Market positioning and business intelligence – Tuesday 26 February 2008***
    - Setting up a competitive monitoring and analysis system based on the choice of products or services offered and the planned location. Defining your offer
  - ***Building your team – Tuesday 11 March 2008***
    - Choosing the best team to develop the project: do you need coaches, professional support? Do you need partners, experts and/or staff to start the business?
  - ***Funding your project and deciding on the type of business – Tuesday 25 March 2008***
    - Identify the resources you need (own investment, private/public funding) to find the funds and decide on the company status
  - ***Contingency plans and risk management – Tuesday 1<sup>st</sup> April 2008***
    - Assess the risks involved, keeping in mind that “*Dirige celui qui risque ce que les dirigés ne veulent pas risquer*” (those who manage risk what those they manage do not want to risk) (Jean Jaurès)

\_\_\_\_\_ PhD students interested in setting up a company. Open to all PhD students from all years.

M2 (EMI) *Entrepreneuriat et Management de l'Innovation* (Entrepreneurship and Innovation Management) students at the USTL Lille1 / IAE, in partnership with the SUAIO Career Centre, USTL Lille1



contact the Secretary of the Doctoral School – Limited number of places

## Workshop on professional behaviour in the private sector *Corporate personal presentation*

### Aims:

- To analyse best practice in recruitment processes and to gain insight into recruiters' expectations and corporate needs
- Getting to grips with the corporate lifestyle: dress codes, body language and behaviour, oral expression, English
- Avoiding common errors (the CV is not a list of publications, the interview is not an exam, academic know-how is just one argument among others, etc.)
- Building a personal communication strategy adapted to the workplace.

### Organisation

- **Three 3 to 4-hour sessions for 3 consecutive days**
  - The afternoon of the 1st day
  - The mornings of the following 2 days

*NB: experience has shown that the morning sessions often run on over time with informal discussions ....please keep this in mind when drawing up your personal timetable*

- Group work with 8 to 10 people: discussion, role play, personal experience, etc.
- All the sessions are in English (we have found that most PhD students can join in relatively easily)
- You are expected to act in a professional manner during all three sessions

### Further information and applications

[Claudine.Dumont@univ-lille1.fr](mailto:Claudine.Dumont@univ-lille1.fr)  
USTL Lille1 – SUAIO / ABG Lille